

## CASE CHALLENGE OVERVIEW

Ninth grade is a foundational year for 3DE students. Student teams learn to work together, apply decision-making techniques, and identify and apply the basics of communication. They use real world work problems (that’s you!) and an analytical tool to help them process their thinking and develop solutions.

**Effective Collaboration** is the theme of the first case challenge of 9th grade and introduces the students to using individual strengths to work in teams. Students not only learn how to effectively collaborate, but they also observe an illustration of effective collaboration through your case challenge.

Your case will challenge students to:

- Collaborate effectively in pursuit of a common goal
- Participate in a business scenario in which teamwork is essential for success
- Identify collaborators to meet a goal or initiative

## CASE FRAMEWORK

<p><b>CORE COMPETENCY</b></p>	<p>Throughout this learning experience, the learners will be building skills around <b>EFFECTIVE COLLABORATION</b>. Students will be provided with opportunities to demonstrate the following behaviors, in self-monitored, group settings:</p> <ul style="list-style-type: none"> <li>• <i>Promoting cooperation for diverse, collective input and output</i></li> <li>• <i>Seeking a range of perspectives</i></li> <li>• <i>Creating open and productive environments</i></li> </ul>
<p><b>BEHAVIORAL COMPETENCY</b></p>	<p>As the group develops the core competency of <i>Effective Collaboration</i>, the individual contributors will be expanding their self-awareness connected to <b>LEADERSHIP</b>. Indicators that the learner is mastering this sub-skill is that they take initiative in:</p> <ul style="list-style-type: none"> <li>• <i>Embracing responsibility</i></li> <li>• <i>Exhibiting commitment and investment in their team’s success.</i></li> </ul>
<p><b>CASE CHALLENGE THEME</b></p>	<p>The challenge provides learners with a co-authored example of how <i>Effective Collaboration</i> is used within post-secondary environments for <b>COLLABORATING AND BUILDING TEAMS</b>. The key learning(s) include:</p> <ul style="list-style-type: none"> <li>• <i>Exploring the essentials of building and working within a team</i></li> <li>• <i>Analyzing key roles in a workplace environment</i></li> </ul>
<p><b>ANALYTICAL FRAMEWORK</b></p>	<p>Learners are utilizing <b>PERSONALITY ASSESSMENTS</b> throughout this challenge to:</p> <ul style="list-style-type: none"> <li>• <i>Understand the ways an individual’s strengths &amp; weaknesses impact the formation and effectiveness of a team</i></li> <li>• <i>Explore personal approaches that encourage and/or discourage collaboration</i></li> <li>• <i>Form a team that successfully accomplishes a shared workplace goal</i></li> </ul>

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## CASE TOPICS (your organization will select one)

### Corporate Social Responsibility – Collaborate with an Influencer

Your company is looking to partner with an influencer to amplify a community social issue. Who should your company collaborate with for a successful campaign?

**SAMPLE CASE QUESTION:** Who should your organization collaborate with for a successful campaign?

### Corporate Social Responsibility – Collaborate with a Community Organization

Does your company have a sincere passion around a significant social issue? How does your company collaborate with community organizations to make an impact on that social issue? Are you considering any new projects or collaborations? Student teams ideate and pitch a new idea to decide how your company can collaborate with a community organization.

**SAMPLE CASE QUESTION:** Which community organizations should your company collaborate to create change?

### Talent Pipeline – Collaborate to Build the Talent Pipeline

There are help wanted signs everywhere, and everyone feels the pinch. Talent pipeline looks at the strategy of growing your talent so it will be there and ready when you need it. How do organizations partner with community organizations to help build that talent pipeline? Student teams ideate and pitch new ideas on partnerships to help grow those talent pipelines.

- **SAMPLE CASE QUESTION:** Which community organizations should your company collaborate with to build the talent pipeline?

## CASE DESIGN

Please provide additional information in the grey text boxes below. Information supplied will be utilized by the 3DE team to draft your authentic case.

<b>COMPANY NAME</b>	
<b>PRIMARY CONTACT NAME</b>	
<b>PRIMARY CONTACT EMAIL</b>	
<b>COMPANY OVERVIEW</b> PLEASE PROVIDE A HIGH-LEVEL OVERVIEW OF YOUR ORGANIZATION	<u>SAMPLE</u> 3DE re-engineers high school education to be more relevant, experiential, and authentically-connected to the complexities of the real world, in order to more fully prepare today's students for the demands of tomorrow's economy.
<b>WHO WE ARE</b> PLEASE PROVIDE A 30-60 WORD BLURB FOR EACH OF THE PROMPTS	<b>WHO WE ARE:</b>  <b>WHAT WE DO:</b>  <b>HOW WE DO IT:</b>  <u>SAMPLE</u> <b>WHO WE ARE:</b> 3DE connects education to real-world concepts to heighten students' appreciation for academia and long-term aspirations. <b>WHAT WE DO:</b> 3DE infuses business connectivity into all aspects of learning to deepen students' understanding and sustain engagement. <b>HOW WE DO IT:</b> 3DE delivers opportunities to apply academic concepts to enhance students' retention of knowledge and develop skills for success.
<b>COMPANY INSIGHTS</b>	PLEASE PROVIDE HIGH-LEVEL EXAMPLES OF YOUR COMPANY'S STRENGTHS AND OPPORTUNITIES
<b>CASE TOPIC</b> PLEASE SELECT ONE TOPIC	<input type="checkbox"/> <b>TOPIC #1 CSR: Collaborate with an Influencer</b> <input type="checkbox"/> <b>TOPIC #2 CSR: Collaborate with a Community Organization</b> <input type="checkbox"/> <b>TOPIC #3 Talent Pipeline: Collaborate to Build the Talent Pipeline</b>

**CASE TOPIC DESIGN**

PLEASE ANSWER THE FOLLOWING QUESTIONS IF YOU HAVE SELECTED TOPIC #2.  
YOU ONLY NEED TO COMPLETE ONE SET OF QUESTIONS

**TOPIC #2 CSR: COLLABORATE WITH A COMMUNITY ORGANIZATION**

What social issue would you like to draw attention to?

Why is this social issue a priority for your company?

How have you previously addressed the issue?

What community organizations has your company collaborated with on this issue/initiative?

What obstacles have you faced regarding the initiative? Why are collaborators needed?

Are there any additional parameters/guardrails you'd like to provide students?

## CASE NARRATIVE

The case narrative will be used for student and teacher resources. Keep in mind that the narrative is written at grade-level (i.e., simple sentences and concepts), to ensure the content is accessible to all learners. You will have a chance to approve the case narrative in a review session

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## CASE CHALLENGE QUESTION

Which community organizations should Franklin Electric collaborate with to help make a greater impact?

## STUDENT BRIEF *(written at grade-level)*

Water is everywhere. Lakes, rivers, and groundwater provide an ample supply of water to source for human needs. But how does it get to you? As humans, we take our supply of clean water coming out of the faucets for granted. We never have to worry about where it comes from or how it gets to us. We simply turn on our faucets, and most times, we have access to water for our daily needs.

Luckily, there are many types of businesses that help water get from its source to our faucets. Franklin Electric is one of those companies, and they are all about water. They make the products, like pumps and controls, that are used to get your water to you. Franklin Electric is headquartered in Fort Wayne but sells its products around the world. Since the company has such a large global presence, they are passionate about making the communities where they live and work a better place.

Many large companies, like Franklin Electric, have teams responsible for creating policies and practices that positively impact the world. This is called Corporate Social Responsibility (CSR). CSR initiatives vary depending on the type of company and its goals. Franklin Electric is passionate about improving access to clean water. In fact, the company even has a charitable foundation called Wells for the World that aims to address the global water crisis, one well at a time. The foundation provides water wells for communities where there is currently no access to clean water.

Improving the world is no easy feat, however. It will require the partnership and engagement of all kinds of businesses. That's why companies often collaborate with other organizations to help advance their CSR efforts. Franklin Electric believes that collaborating with mission-aligned organizations can help bring positive change to their community. Currently, the company is part of the Indiana Groundwater Association which focuses on supporting Indiana groundwater. This organization helps maintain high water standards and offers continuing water education for members.

Franklin Electric is proud of the collaborative efforts it has already made, but they know they can do more and make a greater difference. Franklin wants to partner with additional non-profit organizations, in the Northeast Indiana area, that care just as deeply about water. Franklin Electric is looking for a new collaborator and insightful, out-of-the-box ideas to help support their initiatives.

Which non-profit community organization(s) should Franklin Electric collaborate with to help make a greater impact?

This is where Franklin Electric needs your help. As members appointed to the Franklin Electric Clean Water Task Force, **create a 3- to 5-minute presentation** outlining your idea on what community organizations Franklin Electric can collaborate with to support clean water.

First, you'll want to get to know your teammates, and what strengths they bring to the group. Then, you'll want to learn about Franklin Electric, their mission and values, and their funding priorities. Once you're familiar with their information, brainstorm and research different community organizations that Franklin Electric can collaborate with. After selecting the best organization and identifying why it's the best, prepare your presentation for Franklin Electric leadership. Will they want to use their idea in their next round of community impact initiatives?

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## STUDENT DELIVERABLE

Create a 3-to-5-minute presentation that outlines what community organizations Franklin Electric can collaborate with to support clean water.

## CASE VOCABULARY:

- **Corporate Social Responsibility:** The act of creating policies and practices that positively impact the world. Many large companies have departments or divisions dedicated to these initiatives.
- **Wells for the World:** Franklin Electric's charitable foundation that aims to alleviate the water crisis by providing access to clean water through water wells.
- **Wells:** A hole drilled into the ground to obtain water.
- **Ground Water:** Water present beneath the Earth's surface

## CASE RESOURCES:

About Franklin Electric: <https://bit.ly/3QQqOS5>

Social Responsibility | Franklin Electric: <https://bit.ly/3a2cV2w>

CSR for Kids: <https://bit.ly/3OTxxce>

Wells for the World | Franklin Electric: <https://bit.ly/3OBgfAH>

Indiana Ground Water Association: <https://bit.ly/3OCQVKQ>

Indiana Ground Water Association Newsletter: <https://bit.ly/3nriUAY>